

CRIME IS DOWN

Portsmouth, Liverpool and
Cornwall's Newquay
introduce SCAN NET
to the night-time economy.

scannet^{HD}
SAFE CLUBBING AT NIGHT NETWORK

www.nightclub.co.uk

SCANNET REDUCES CRIME. IT'S A FACT!

Using the latest Crime mapping technology and statistical information available from British Police Forces and the National Policing Improvement Agency, it is now possible to track crime behaviour street by street.

In an exercise undertaken by ID SCAN, four high profile zones with significant night-time economies were selected.

Each zone was either a single street or an area of less than $\frac{1}{4}$ square mile. The crime statistics were selected for the last three months of publically available statistics and also the first month for publically available statistics.

2 high profile zones without any SCAN NET systems and 2 high profile zones with recent SCAN NET penetration* were selected.

**10 or more systems in an area of less than $\frac{1}{4}$ sq mile or a single street.*

CASE STUDY 1:

Portsmouth's Guildhall Entertainment zone Crime down 67%

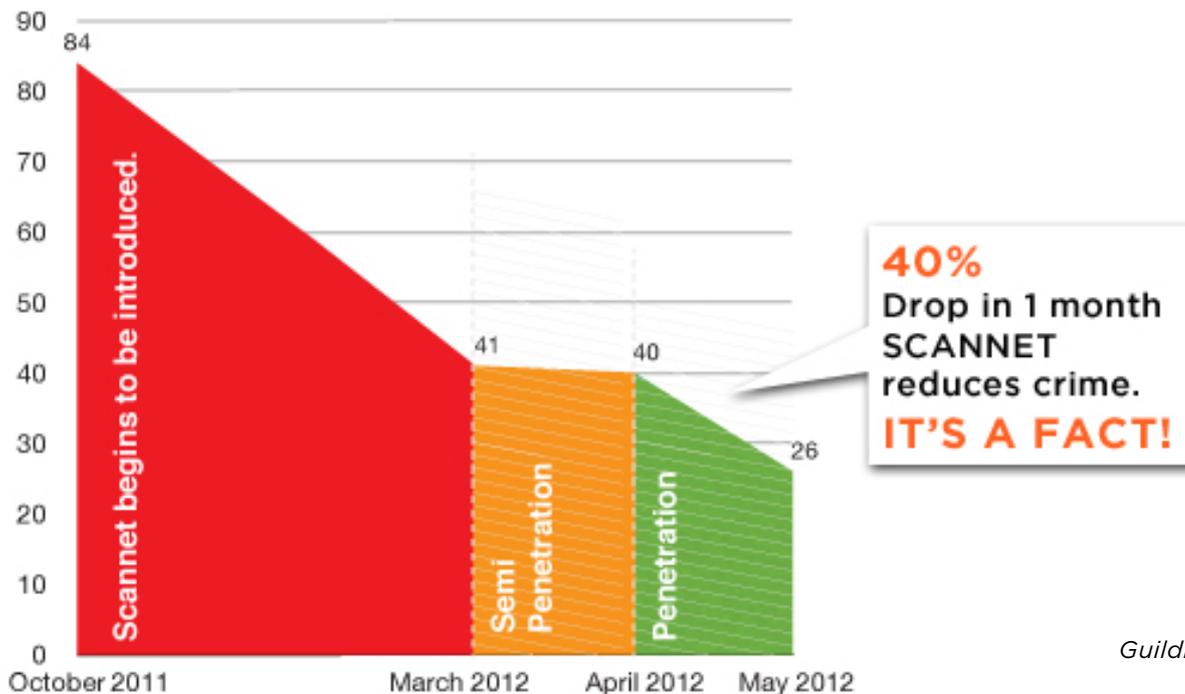


Chart - 1:
Portsmouth
Guildhall Walk Crime Stats

Crime in Portsmouth's famous Guild Hall entertainment zone has fallen by more than 67% after night time venues introduced SCAN NET.

The latest crime statistics, released for May 2012, reveal that figures for crime outcomes and reported crimes, in Portsmouth's night time street, Guildhall Walk, are down by 67%, from a December 2011 peak.

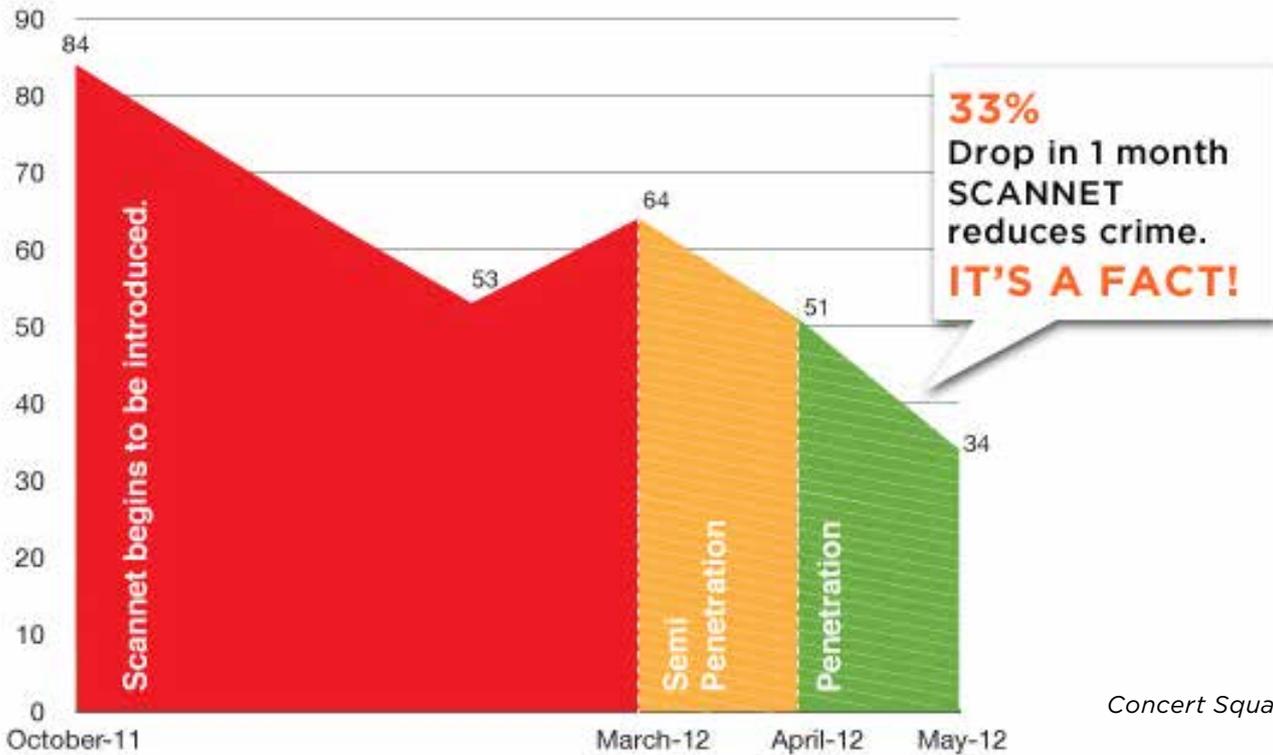
During February and March of 2012, six additional venues in the Guild Hall

entertainment zone introduced SCAN NET, bringing the total number of venues employing the system to more than 10, and therefore classifying Guildhall as an area having "SCAN NET penetration".

The release of May's figures which relate to the first full month of "SCAN NET penetration", dramatically illustrates a further slide of 40% in crime figures compared to the previous two months; delivering the lowest crime figures for Guildhall Walk since the street hit the headlines in December 2011 as one of the UK's most dangerous streets.

CASE STUDY 2:

Liverpool's Concert Square Entertainment zone: Crime down 60%



Crime in Liverpool's Concert Square has crashed by more than 60% after night time venues have introduced SCAN NET.

The latest Crime Statistics released for May 2012, reveal that figures for crime outcomes in Liverpool's night time district Concert Square are down by 60%, from a October 2011 peak of 84 crimes per month to just 34 in May 2012.

During February and March of 2012, 2 additional venues in the Concert Square entertainment zone introduced SCAN NET system to bring the total number of

venues employing the system to more than 10 and therefore classifying Liverpool's Concert Square as an area having "SCAN NET penetration."

March 2012 & April 2012 statistics presented against May 2012 illustrate a further dramatic crime drop of 56% from 64 to just 34 in May.

May's figures are the lowest monthly figures since statistics became publically available.

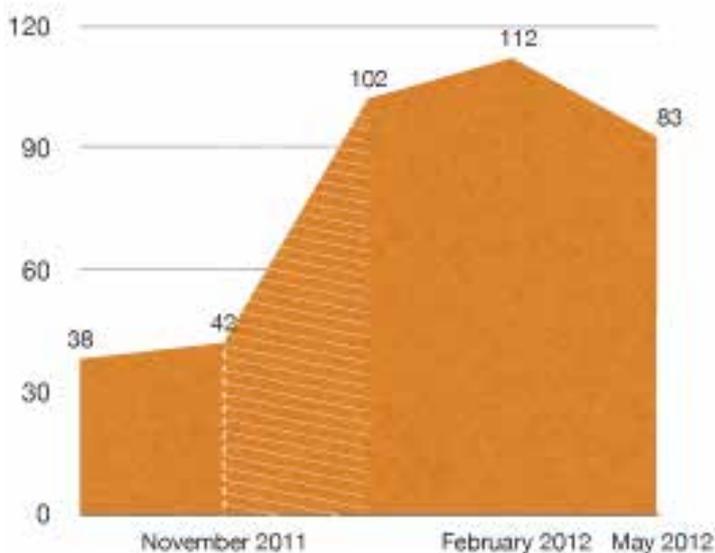
CASE STUDY 3:

Newcastle & Warrington Entertainment Zones

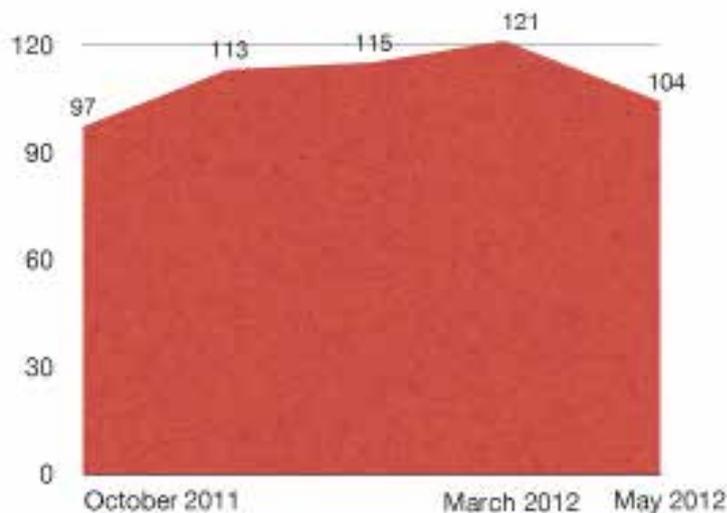
To balance the illustration and to draw a comparison, IDscan selected two famous entertainment areas that do not have any SCAN NET systems employed.

- 1) Biggs Market which is located in Newcastle and
- 2) Bridge Street in Warrington.

** Newcastle is the only major metropolitan city in England never to have installed a SCAN NET IDscan System.*



Warrington- Bridge Street



Warrington- Bridge Street

During the same study period, overall crime outcomes and recorded crimes in these areas were generally as much as 100% higher than Guidhall and Concert Square; additionally the trend showed no general decrease in crimes and even an increase in crimes.

CASE STUDY 4:

Cornwall's Newquay Entertainment Zones



Crime is down by 25%

SCAN NET introduced on the door at Newquay's bars and clubs blocked around 1,000 partygoers from entering with invalid forms of ID this summer, figures have shown.

An annual police report shows that new ID scanners caught nearly 400 youths in the act as they attempted to dodge the system and enter Newquay venues under the age of 18 this season.

They also identified 250 people who had previously been banned from the resort for their behaviour as well as 358 expired or invalid forms of ID.

The move formed part of former Newquay police inspector Ian Drummond-Smith's proactive approach to driving down crime and antisocial behaviour in the town.

He said that the introduction of the scanners "significantly contributed" to the "sharp" fall in crime at the resort this summer, which saw a total of 400 fewer offences compared with 2011.

"The scanners identified about 1,000 invalid IDs during the summer alone," he said.

Read the full press article at:

<http://www.thiscornwall.co.uk/ID-scanners-helped-cut-crime-town/story-17338483-detail/story.html>

**Image credit thiscornwall.co.uk*

IDscan commissioned a survey of
100 FEMALE customers from
5 different venues in 3 different
UK cities and asked the questions:

1) Do you believe that
a venue using SCANNET
is taking your safety seriously?

100% said YES

2) What was their No.1
priority was when going out a
girls night out from a list of:

a) Safety b) DJ/Music c) Drinks Choice d) Venue

89% said SAFETY

100%

OF SCANNET CUSTOMERS HAVE
NEVER FAILED AN UNDER-AGE TEST PURCHASE

IDscan interviewed a selection of 100 venues that have SCANNET installed:

60%

noted an increase in business

80%

noted an decrease in disorder

90%

noted an increase in female attendance

92%

OF UNDER 25 YEARS CARRY A FORM OF ID
WHEN GOING OUT IN THE LATER NIGHT-TIME ECONOMY

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References:

Office for national statistics • Police.uk •
Direct.gov.uk • Crimeinmyarea.co.uk •
thisiscornwall.co.uk

idscanTM

Aegon House, Lanark Square Cross Harbour,
Canary Wharf, LONDON E14 9QD
T: 0207 987 9977 | F: 0845 003 1091
www.idscan.co.uk